

**BLUE STAR FAMILIES’  
BLUE STAR NEIGHBOR  
SLEEP NUMBER® BED SWEEPSTAKES**

Official Rules

**NO PURCHASE, PAYMENT, OR DONATION OF ANY KIND IS NECESSARY TO NOMINATE A BLUE STAR NEIGHBOR OR FOR THE BLUE STAR NEIGHBOR TO WIN. A PURCHASE, PAYMENT OR DONATION WILL NOT INCREASE OR IMPROVE THE CHANCES OF THE NOMINATED PERSON WINNING.**

1. **ELIGIBILITY.** A “Blue Star Neighbor” is any person who went above and beyond in supporting a Blue Star Family. A Blue Star Neighbor need not be a member of a Blue Star Family. However, only members of Blue Star Families can submit nominations for a Blue Star Neighbor for a chance to win this year’s Blue Star Families’ Sleep Number® Bed Sweepstakes (the “Promotion”). Accordingly, any member of a currently serving military family who is a legal resident of the fifty (50) United States, including the District of Columbia may nominate a Blue Star Neighbor. The Promotion is void where prohibited or restricted by law. Employees, officers and directors of Blue Star Families (“Administrator”) and Select Comfort and its parents, subsidiaries, affiliates, divisions, advertising and promotion agencies (“Promotion Entities”) involved in the administration of this Promotion, and the immediate families (defined as parents, spouses, children, siblings, grandparents and their respective spouses) or members of the same household (whether related or not) of each such employee, officer and director, are not eligible to enter.

2. **TIMING.** The Promotion entry period begins at 9:00AM Eastern Daylight Saving Time on October 6, 2017 and ends at 12:00 PM Eastern Standard Time on November 15, 2017 (the “Entry Period”). Administrator’s computer is the official timekeeping device for the Promotion.

3. **HOW TO ENTER.** Nominate one deserving person – someone whom you believe went above and beyond in supporting you or another Blue Star Family member for a chance to win. One entry per day during the Entry Period is permitted, via the [bluestarfam.org/sleepnumber](http://bluestarfam.org/sleepnumber) webpage

Follow the on-screen instructions to complete the entry form fully and accurately with all the required information; read and accept the Official Rules; and submit the Entry by clicking submit.

This Promotion is not sponsored, endorsed, administered by, or associated with Twitter or Facebook. You understand that you are providing information to Administrator and not to Twitter or to Facebook.

4. **AGREEMENT TO OFFICIAL RULES AND DECISIONS.** By participating, each entrant fully and unconditionally agrees to be bound by and accepts these Official Rules, and the decisions of Administrator (including, without limitation, decisions regarding eligibility of Entries, the selection of entrants and the winner, and the awarding of the prize), which are final and binding in all respects.

5. **DRAWING; ODDS; NOTIFICATION.** On or about November 17, 2017, Administrator or Administrator’s designee will randomly select a potential winning Blue Star Neighbor from among all eligible Entries received. Odds of winning a prize depend on the number of eligible Entries received and whether a person was nominated by more than one Blue Star Family or family member. The potential winner will be notified either by phone, mail, courier and/or email or via social media direct message or notice on wall, at Administrator’s discretion. The potential winner may be required to execute and return to Administrator a notarized Affidavit of Eligibility and Release (collectively an “Affidavit/Release”) in the form(s) provided by Administrator in order to claim his/her prize. The Affidavit/Release must be returned to Administrator by the date and/or time indicated. If the potential winner cannot be contacted within seven

(7) days of the first attempt to contact him/her, or if the potential winner fails to return the Affidavit/Release within the specified time, or if any prize or prize notification is returned as undeliverable, or if the potential winner is found to be ineligible, or if the potential winner does not comply with the Official Rules or the requests of Administrator, then the potential winner will be disqualified and an alternate winning currently serving military family will be selected by Administrator, at random from among all eligible non-winning entries received by Administrator for the Promotion.

6. PRIZE. One prize: a Sleep Number® bed and Adjustable Base:

**Specific Details of the Prize:**

Sleep Number i10 360-Smart Bed; includes Responsive Air™ technology, SleepIQ® technology, climate cooling sleep surface. Includes an i10 bed set with integrated base and free home delivery service (where available)

will be awarded in this Promotion. The approximate retail value (“ARV”) of the prize \$6148.00. The “prize” consists of and is limited only to the prize listed above. Prize must be accepted as awarded, and prize is awarded “AS IS” with no warranty, representation or guarantee, express or implied, in fact or in law, made by Administrator or for which Administrator shall be liable, including, without limitation, ANY IMPLIED WARRANTIES OF MERCHANTABILITY, NON-INFRINGEMENT OR FITNESS FOR A PARTICULAR PURPOSE. No substitution, assignment or transfer of a prize is permitted, except by Administrator, who reserves the right to substitute a prize with another prize of greater or equal value. Winner is solely responsible for any and all costs, fees, taxes and expenses associated with prize award, receipt and use, including, without limitation, all federal, state and local taxes on the prize. For prizes valued over \$600, prize winner will be issued an IRS Form 1099 for the retail value of the prize. If potential winner does not wish to accept the prize, an alternate winner will be selected at random from the pool of eligible entrants. All details of the prize not set forth herein will be determined by Administrator in its sole discretion. All entrants and Entries and nominated families are subject to verification prior to the awarding of a prize, as are the eligibility, age and other claims of information provided by a potential prize winner.

7. PUBLICITY. Except where prohibited by law, participation in the Promotion constitutes winner’s consent to Administrator’s (and its designees’, successors’ and assigns’) use of winner’s Entry materials, name, biography, likeness, voice, photographs, video, opinions, statements, hometown, state and country for promotional purposes in any manner or media (including, without limitation, online) now or hereafter known, worldwide, in perpetuity, and without further payment, consideration, notice, review, approval or consent. Despite the above, Administrator has no obligation to use such materials in any manner.

8. GENERAL CONDITIONS. Administrator reserves the right, in its sole discretion, to terminate, modify or suspend the Promotion if, in Administrator’s opinion, there is any suspected or actual evidence of tampering with any portion of the Promotion, there is any unsportsmanlike, dangerous, harassing or disruptive behavior associated with the Promotion, or there are viruses, bugs, unauthorized intervention, fraud, technical difficulties or failures or any other factor beyond Administrator’s reasonable control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion. In such event, Administrator reserves the right (but does not have the obligation) in its sole discretion to award prizes from among eligible, non-suspect Entries received up to the time of suspected impairment. Administrator reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotion or to be acting in violation of these Official Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately damage any website or undermine the legitimate operation of this Promotion is a violation of criminal and civil laws, and, should such an attempt be made, Administrator reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. Administrator’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision of these Official Rules.

9. RELEASE. By entering, each entrant, and by receiving the prize, the winner, forever, fully and irrevocably releases and holds harmless Administrator and its parents, subsidiaries and affiliates, and their respective agents, advertising and promotion agencies, affiliates, Promotion partners and prize suppliers, Facebook, Twitter and all of their respective employees, officers, directors, shareholders and agents from

and against all claims, damages or liabilities arising in whole or in part, directly or indirectly, from entrant's participation and/or Entry in the Promotion and/or winner's award, receipt or use of any prize awarded in the Promotion or any prize-related activity.

10. LIMITATIONS OF LIABILITY. Administrator is not responsible for: (a) incorrect or inaccurate transcription of Entry information or late, lost, misplaced, filtered, stolen, unintelligible, illegible, damaged, mutilated, altered, incomplete or misdirected Entries or Entries received through impermissible or illegitimate channels, all of which may be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or the Promotion; (e) printing, typographical, electronic or human errors, which may occur in the offer or administration of the Promotion or the processing of Entries; or (f) any injury or damage to persons or property, including but not limited to entrant's computer, which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Promotion, or from viewing, playing or downloading any material from Administrator's website(s), regardless of whether the material was prepared by Administrator or a third party, and regardless of whether the material is connected to Administrator's websites by a hypertext link.

11. DISPUTES. Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Promotion, or any prizes awarded shall be resolved individually, without resort to any form of class action, and solely and exclusively in a federal or state court located in Fairfax County, State of Virginia, entrant submits to sole and exclusive personal jurisdiction to said courts in the State of Virginia for any such dispute and irrevocably waives any and all rights to object to such jurisdiction; (b) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; and (c) under no circumstances will entrant be permitted to obtain awards for and entrant hereby waives all rights to claim punitive, incidental, consequential, and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant or Administrator in connection with the Promotion shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules of provisions (whether of the State of California, the United States, or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of California.

12. DATA COLLECTION. Information collected in this Promotion will be administered by Administrator in accordance with its Privacy Policy, located at <https://www.bluestarfam.org/privacy-policy-terms-use> You are providing your information to Blue Star Families and not to Facebook.

13. ADMINISTRATOR: Blue Star Families, P.O. 230637, Encinitas CA 92023.