

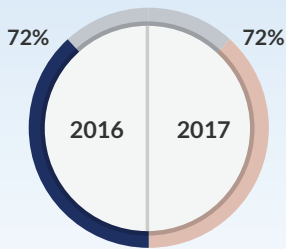
OPPORTUNITY COSTS FOR SERVICE



Modern Military Families Deserve 21st Century Innovative Solutions

OPTEMPO REMAINS TOO HIGH

"I feel the current OPTEMPO exerts an unacceptable level of stress"



TIME AWAY FROM FAMILY IS TOP CONCERN

46% identify time away from family as a result of military service as top concern

40% experienced 6+ months of separation in the last 18 months

Top Reason for leaving the military among those who plan to exit service in next 2 years:*

CONCERNS ABOUT IMPACT OF MILITARY SERVICE ON FAMILY

*other than military retirement

IMPACT OF SERVICE ON MILITARY CHILDREN

33% OF SERVICE MEMBERS CITE "IMPACT OF DEPLOYMENT ON CHILDREN" AS A TOP CONCERN

56% FEEL DOD DOES NOT PROVIDE ADEQUATE SUPPORT TO HELP CHILDREN COPE WITH UNIQUE MILITARY LIFE CHALLENGES



FINANCIAL SACRIFICES TO SERVE

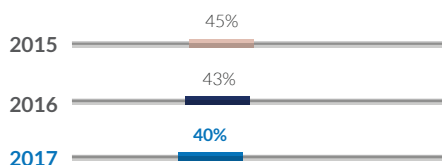
51% of employed military spouses earned less than \$20K in 2016

49% have less than \$5K in available savings

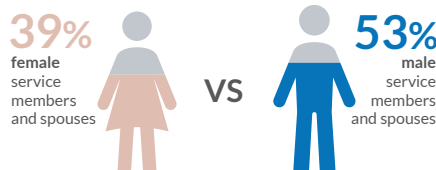
46% spouse employment challenges are top obstacle to financial security

17% would leave service earlier than planned if changes or cuts to benefits and services continue

Willingness to recommend service to one's own child continues to decline for 3rd consecutive year



RECOMMENDING SERVICE



Willingness to recommend service to a young person other than one's own child dropped by 11 percentage points, a 17% decrease from last year

