

BENEFITS OF MILITARY SERVICE

as identified in Blue Star Families annual Military Family Lifestyle Survey

2017
BLUE STAR FAMILIES
MILITARY FAMILY LIFESTYLE SURVEY

TOP REASONS FOR JOINING SERVICE

1. EDUCATION BENEFITS

2. DESIRE TO SERVE COUNTRY
3. NEW EXPERIENCES, ADVENTURE & TRAVEL
4. DESIRE TO DEFEND COUNTRY
5. CAREER OPPORTUNITIES

MILITARY LIFESTYLE BENEFITS

77% OF SERVICE MEMBERS AND THEIR SPOUSES ARE SATISFIED WITH THE MILITARY LIFESTYLE

TOP POSITIVE EXPERIENCES ACCORDING TO MILITARY SPOUSES

1. Travel to new places
2. Making new friends
3. Personal growth
4. Pride in serving country
5. Belonging to a supportive military community

BENEFITS AFTER MILITARY SERVICE

70% OF VETERANS FEEL THEIR MILITARY EXPERIENCE IS VALUED AT WORK

66% service members feel secure about their financial future

64% service members regularly put aside money into savings

96% of veterans "I matured as a result of my military service."

82% of service members have transferred/plan to transfer their Post-9/11 GI Bill benefit to their spouse or child

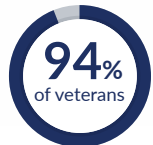
SERVICE MEMBERS & VETERANS ARE IMPORTANT NEIGHBORS

97% voting in elections is a responsibility

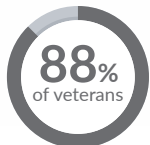
92% volunteering in community is important

86% serving in the military or other national service component is a responsibility

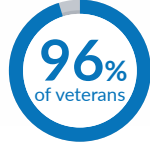
93% working with others in neighborhood to improve conditions in your community is a responsibility



"Service has had a positive impact on my life."



"As a result of my military service, I now appreciate the little things in life more."



"I feel pride from my accomplishments during military service."

25% of parents indicate their military children experienced personal growth or resilience as a result of a parent's deployment

