



NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

Incentive to Participate: This will consist of a series of four weekly sweepstakes where we will randomly award both a Sleep Number Kids pillow¹ and a ZZZ Bear Bundle² to 25 respondents (or other eligible participants) per week during the sweepstakes period (i.e., 100 winners in total during the sweepstakes period).

You will be asked to answer one question per week in order to qualify for that week's sweepstakes. You will need to provide information such as name and email address. If you prefer not to answer the question to enter, you may instead enter the sweepstakes without filling out the online form by sending a 3x5 card to Military Family Survey Giveaway, c/o Blue Star Families, PO Box 230637, Encinitas, CA 92023. You must include your full name, contact phone number or email address, and indicate that you over the age of majority in your state of residence on the 3x5 card. To be eligible for each weekly sweepstakes, we must receive your response to the online question and form or your completed postcard no later than 11:59 p.m. PT on each Sunday during the sweepstakes period. Only one entry per person per week during the sweepstakes period is allowed, regardless of the entry method. All participants must be the age of majority in their state of residence at the start of the sweepstakes period.

The sweepstakes period will be between April 5th and April 30th of 2018. The winners will be selected randomly at the office of Blue Star Families

¹ A pillow designed to fit young sleepers. Fits with your choice of Sleep Number Kids™ pillowcase, available in a variety of colors and patterns. Available in 3 different fill options: Down Alternative, Memory Fiber and Down. Kids Size is 22" x 16". Not suitable for children under the age of 4.

² ZZZ Bear of your choice + a custom patch + Sleptight Sleepover bag + dog tags.

from among all eligible participants for that week's sweepstakes by the end of each week during the sweepstakes period, on or about the following dates: April 8th, 15th, 22nd, and 29th. We will notify the winners by the contact information they provided.

If we cannot reach the winners within 72 hours, we will draw another name or names from the remaining eligible participants, until all 25 prizes for that week's sweepstakes have been awarded.

The total retail value of all of the prizes to be awarded is \$7,500.

Void where prohibited.

Sweepstakes Administrator: Blue Star Families Inc. P.O. Box 230637,
Encinitas CA 92023

Sweepstakes Sponsor: Sleep Number Corporation, 1001 Third Avenue
South, Minneapolis, MN 55404