

WHY PARTNER WITH BLUE STAR FAMILIES?

Beyond being part of a leading resource for understanding the current state of the military community, joining forces with Blue Star Families offers the following benefits:



SHARE YOUR THOUGHT LEADERSHIP

As a corporate partner, join an esteemed group of government, private, and nonprofit speakers engaged on topics of importance to military and veteran families at our annual Military Family Lifestyle Survey results release event. This signature event is held annually at the historic headquarters of the American Red Cross, steps away from the White House.



MAKE A REAL DIFFERENCE IN THE LIVES OF MILITARY FAMILIES

Nonprofits, government, and military officials base program decisions on our survey findings. Therefore, your philanthropic commitment will ease the strains of service and achieve more significant results for our nation as a whole. At the same time, you'll further establish a positive corporate image, build trust, and gain the loyalty of your customer base by supporting your local heroes.



BE IN GOOD COMPANY

Blue Star Families is a well-respected and trusted nonprofit in the military community. When you partner with us, you'll join many generous companies and organizations that support our survey, including USAA, Lockheed Martin, Walmart and others. Help connect research and data to programs and solutions that enhance the lives of our military families.


















































INCREASE YOUR REACH & RECOGNITION

Partners receive fantastic logo visibility and appreciation in our digital and printed publications, signs at events, and more. Additionally, our robust digital footprint features nearly 120,000 followers on social media and 150,000 members worldwide.



THE BLUE STAR FAMILIES ANNUAL MILITARY FAMILY LIFESTYLE SURVEY (AMFLS) SPONSORSHIP

BENEFIT	1 STAR \$25,000	2 STAR \$50,000	3 STAR \$75,000	4 STAR \$100,000	5 STAR \$300,000
Tiered name recognition on the annual Military Family Lifestyle Survey comprehensive report & executive summary - printed and electronic versions					
Tiered name recognition on the annual Military Family Lifestyle Survey infographic - on printed and electronic versions					
Acknowledgment as a sponsor at the Survey Release Event in Washington, D.C., attended by senior leaders from across the military community space					
Tiered sponsor recognition on invitations for Survey Launch Event					
Name acknowledgment in BSF Annual Report					
Logo acknowledgement on BSF website					
Tiered branding/logo placement at Survey Launch Event banners and table tents					
Speaking/thought leadership opportunity at Survey Launch Event					
Recognition as a sponsor in BSF e-newsletter (national newsletter reaches 100,000)					
Speaking/thought leadership opportunity - webinar					
Meet & greet with event VIPs & optional interview for social media					
Press release					
VIP seating at Survey Launch Event	2 Sponsor Tables	2 Sponsor Tables	3 Seats at VIP Table	4 Seats at VIP Table	4 Seats at VIP Table
Social media engagement	1 post	2 posts	4 posts	4 posts	Presenting Sponsor Package
Invites to Celebration event	2	2	4	4	4

