



**BLUE STAR
FAMILIES**

**2019 MILITARY FAMILY
LIFESTYLE SURVEY**

STRONGER

**STRONGER COMMUNITIES FOR A
STRONGER AMERICA**

#BSFSurvey

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Strengthening Military Families: REACTIONS TO THE 2019 #BSFSURVEY RESULTS



DR. CAITLIN THOMPSON

Vice President of
Community Partnerships,
Cohen Veterans Network

Moderator

@CohenVeterans 



HISAKO SONETHAVILAY

Director of Applied Research,
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@hsonethavilay 



ROSALINDA VASQUEZ MAURY

Director of Applied
Research & Analytics,
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Military Families

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Strengthening Military Families: REACTIONS TO THE 2019 #BSFSURVEY RESULTS



Download at
bluestarfam.org/survey

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Strengthening Military Families: REACTIONS TO THE 2019 #BSFSURVEY RESULTS

TOP-FIVE ISSUES OF CONCERN FOR ACTIVE-DUTY MILITARY FAMILIES

Time away from family	45%
Military spouse employment	45%
Dependent children's education	42%
Military family stability/quality of life	42%
Lack of control over military career/uncertainty that accompanies military life	35%

TOP STRESSORS FOR ACTIVE-DUTY MILITARY FAMILIES

Financial issues/stress	48%
Relocation issues	46%
Isolation from family/friends	43%
Deployments	37%
My/my civilian spouse's employment challenges/ inability of our family to reliably earn two incomes	34%



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Incorporating Military Families Into Defense Policy



**KATHY
ROTH-DOUQUET**

CEO,
Blue Star Families

Moderator

@BlueStarKRD 



**MG
TAMMY SMITH**

Senior Military Advisor
& Director, Quality of
Life Assistant Secretary
of the Army, U.S. Army

@MG_SmithT 



**RDML
CARL LAHTI**

Commandant,
Naval District
Washington,
U.S. Navy

@CAPT_Lahti 



**BRIG GEN (S)
SHAWN CAMPBELL**

Director of Talent
Management Innovation
Cell, Deputy Chief
of Staff, Manpower,
Personnel, and Service,
U.S. Air Force

Incorporating Military Families Into Defense Policy

“In the 21st century, supporting the troops means supporting military families.”

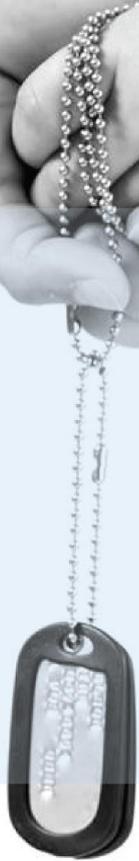
KATHY ROTH-DOUQUET





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Access to Timely & Quality Healthcare for Military Families



AMY GOYER

Family and Caregiving
Expert, AARP

Moderator

@AmyGoyer 



**HON THOMAS
MCCAFFERY**

Assistant Secretary of Defense
for Health Affairs.

@DoDHealth 



**LTG (RET)
PATRICIA HOROHO**

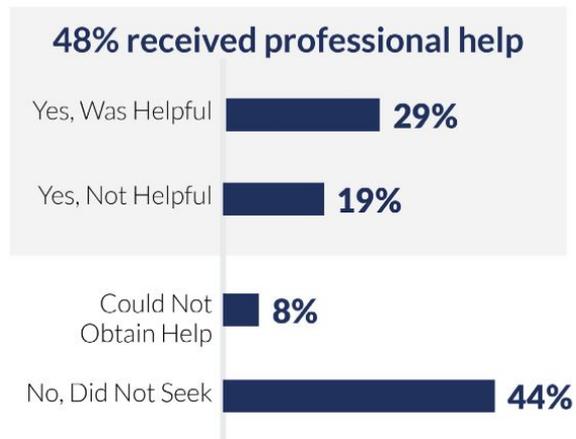
CEO,
OptumServe

Access to Timely & Quality Healthcare for Military Families



of EFMP families can't get a referral and be seen in a reasonable amount of time; most cited reasons are lengthy referral process and limited providers

HELP-SEEKING AMONG MILITARY, VETERAN, NATIONAL GUARD, AND RESERVE FAMILIES WHO HAD SERIOUSLY CONSIDERED SUICIDE/HAD ATTEMPTED SUICIDE WITHIN THE PAST YEAR





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Bolstering Military Family Belonging in Civilian Communities



JENNY KORN

Deputy Assistant to the President, Principal Deputy Director, Office of Public Liaison The White House

Moderator

@jennifersks 



BRYAN TUCKER

Vice President of Corporate Communications, CSX

@CSX 



MARK SANTIAGO

Divisional Vice President, Macy's

@Macys

Bolstering Military Family Belonging in Civilian Communities

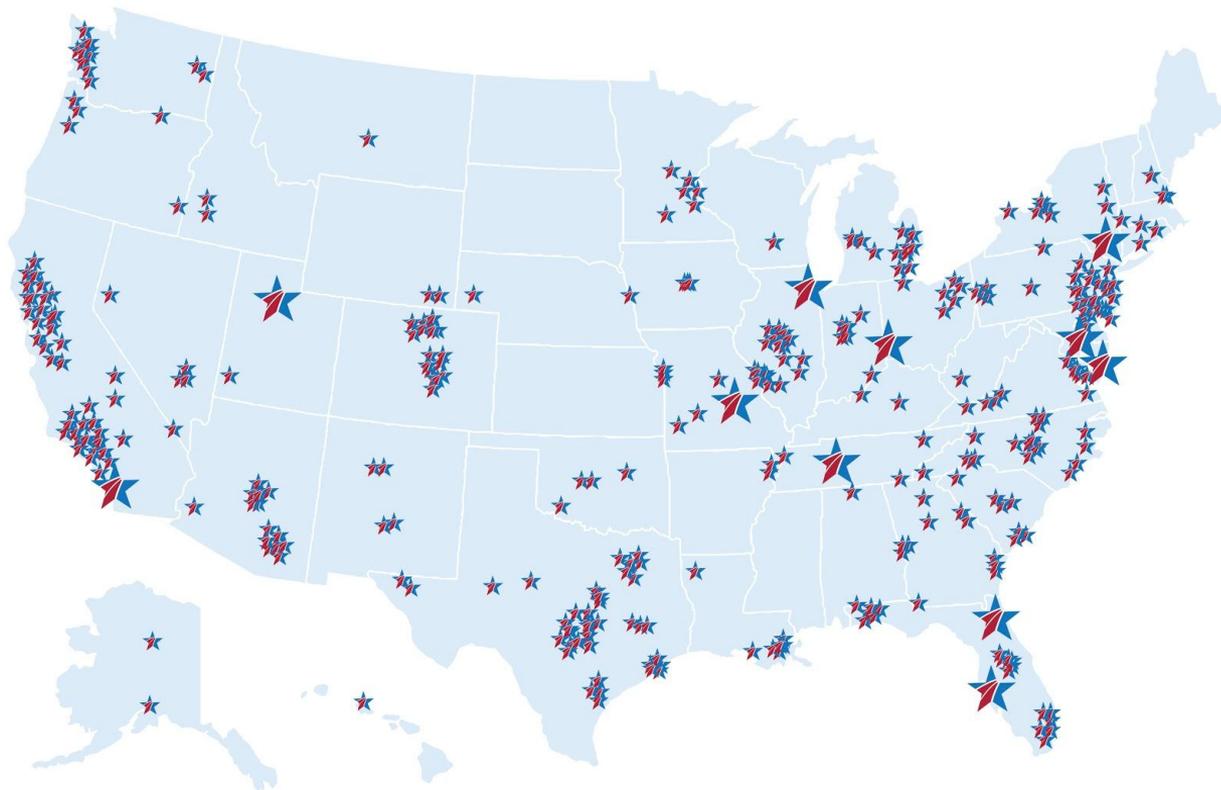


do not feel a sense of belonging to
their local civilian community
*27% neutral**

Families want better
engagement, communication,
and **understanding** from local
civilians



Bolstering Military Family Belonging in Civilian Communities



- Baltimore and Chesapeake Bay *
- Chicago, IL *
- Craig Newmark NY Tri-State
- Dayton, OH *
- Jacksonville, FL *
- Missouri
- National Capital Region
- San Diego, CA
- Tampa, FL *
- Tennessee *
- Utah

*powered by CSX

*Current as of 2/20/20



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Operation Feel at Home:

BUILDING COMMUNITIES ON MILITARY INSTALLATIONS



DR. TINA ATHERALL

CEO,
PsychArmor Institute

Moderator

@TinaAtherall 



JOHN EHLE

President of Hunt
Military Communities,
Hunt Companies



**RDML (RET)
CHARLES WILLIAMS**

COO,
Armed Service YMCA

@ASYMCA 

Operation Feel at Home:

BUILDING COMMUNITIES ON MILITARY INSTALLATIONS

TOP ON-INSTALLATION SERVICES/BENEFITS THAT NEEDED THE MOST IMPROVEMENTS

1. Base Housing
2. Military Childcare (Child Development Centers and Family Childcare)

Tackling Spouse Employment: NO ONE SOLUTION



BETH CONLIN

Senior Program Manager
of Military Spouse
Programs, Amazon

Moderator

@bconlin15 



LIZ O'BRIEN

Senior Director of Military
Spouse Program,
Hiring Our Heroes

@LizOBrien30 



IRIS COLLIS

Veteran Spouse,
Cyber Training
Program Graduate

Tackling Spouse Employment: NO ONE SOLUTION



24% Unemployed
(in labor force and actively seeking work)



Flexible work:
flexible scheduling,
remote/telework

Underemployment Circumstances



77% of employed military spouses are underemployed



Tackling Spouse Employment: NO ONE SOLUTION

MILITARY-FOCUSED HIRING INITIATIVES MAY NOT SPEAK TO MILITARY SPOUSES AS THEY DO FOR VETERANS

	Military Spouses	Veterans
Felt employers in their local area were not eager to hire military-affiliated individuals	40%	23%
Believed that employers in the local community would not accommodate the needs of military-affiliated employees	35%	22%



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Women in Uniform: THE TRANSITION EXPERIENCES OF TODAY



BG (RET) CAROL EGGERT

Senior Vice President of
Military and Veteran Affairs,
Comcast NBCUniversal

Moderator

@carol_eggert



BGEN LORNA MAHLOCK

Director, Information Command,
Control, Communications, and
Computer (C4) Division, Deputy
Commandant for Information
U.S. Marine Corps



LTC OLIVIA NUNN

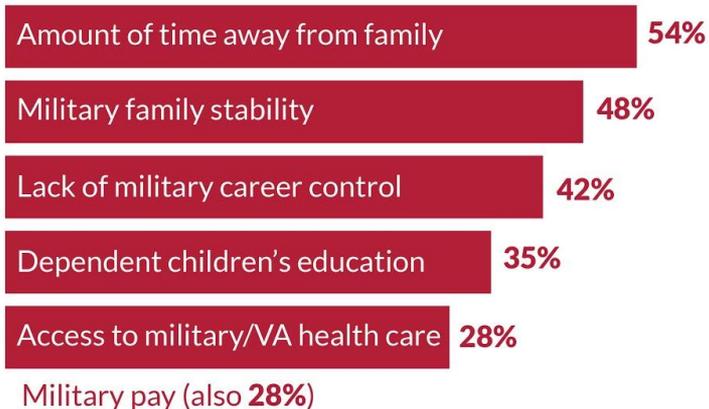
Director of Communication,
U.S. Army Soldier for Life,
U.S. Army

@csaSoldier4Life

Women in Uniform: THE TRANSITION EXPERIENCES OF TODAY

Top Issues Ranked by Gender

Female Service Members



Male Service Members



Women in Uniform:

THE TRANSITION EXPERIENCES OF TODAY

“Women veterans have different challenges in the community. Many of them go unrecognized in their status as veterans, or if they are married to a male veteran, he gets the recognition and they are ignored [...] Looking into how the military and civilian community can better identify and support female veterans would be meaningful.”

FEMALE NAVY VETERAN



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A hand holding a dog tag is shown in the top left corner. The dog tag is black with a silver chain. The background features a light blue map of the United States with red dashed circles highlighting various regions. A large white banner with the word 'STRONGER' in red is centered over the map.

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Why it All Matters?

WORKING TOGETHER FOR A STRONGER AMERICA



HARRIET DOMINIQUE

Senior Vice President of
Corporate Responsibility &
Community Affairs,
USAA

Moderator

@HarrietDomi^{niq} 



MARA MOTHERWAY

Vice President, Head of
Government Relations,
Booz Allen Hamilton

@BoozAllen 



MEAGAN CAMPION

Director of Social Impact,
Lockheed Martin
Corporation

@meagancampion 



STEPHANIE POWERS

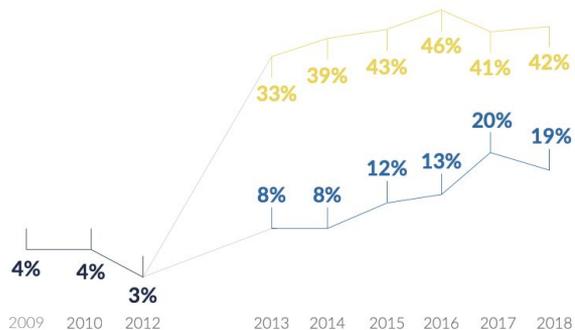
Senior Advisor of
Public Policy
and Partnerships,
Council on Foundations

@COF_ 

Why it All Matters?

WORKING TOGETHER FOR A STRONGER AMERICA

Respondents' perceptions of civilian understanding and appreciation of military service and sacrifice



- Civilian understanding & appreciation
- Civilian appreciation
- Civilian understanding

Blue Star Families (2018), Summary of Trends & Resulting Impact Report 2009-2018.

47%

feel their **local civilian community** has limited awareness of, appreciation, understanding, support, and respect for military and veteran families



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VETERANS AND
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