



BLUE STAR WEBINARS

Connect with military families on-demand and on your time



Blue Star Webinars is an on-demand program that delivers relevant content to our military families on their schedule, as well as peer-to-peer networking and learning opportunities. All episodes can be accessed by military families anywhere, any time.





PARTNERSHIPS

Leveraging our partners in the community, we invite experts to co-host webinars that focus on professional development and personal growth.

INCREASE YOUR REACH & RECOGNITION

In 2019, over 30K military spouses accessed a webinar hosted by Blue Star Families. Since the program started in 2017, we've reached over 192K views with both live and on-demand programming.

COMMON TOPICS

-  Careers
-  Finances
-  Self-Care
-  Resources

“Love how Blue Star Families always has the latest and greatest information on careers and resources.”

Do you have a program, resource, or update that you want to share with our military families? Contact us at careers@bluestarfam.org.





BLUE STAR WEBINARS SPONSORSHIP

INCREASE YOUR REACH AND RECOGNITION

Partners receive fantastic logo visibility and appreciation on our robust digital platforms, with nearly 120,000 followers on social media and 150,000 members worldwide

MEMBERSHIP	1-STAR \$5,000	2-STAR \$10,000	3-STAR \$15,000	4-STAR \$20,000
Your company-sponsored webinar (stored as a resource for viewing on-demand)	<i>One Webinar/Year</i>	<i>Two Webinars/Year</i>	<i>Three Webinars/Year</i>	<i>Four Webinars/Year</i>
Logo recognition in BSF newsletter	★	★★	★★★	★★★★
Social media presence to promote webinar		★★	★★★	★★★★
Name and logo recognition on BSF webinar website			★★★	★★★★
Invite to Blue Star Families premier events (Survey Release & Celebration)				★★★★
Recognition in BSF Annual Report				★★★★

Custom sponsorship packages are available. Contact careers@bluestarfam.org for more information.

HOW IT WORKS:

We do the marketing, registration, prep, and store the content in our library of resources. Our host will meet with you ahead of time to identify a timeline, share best practices, test technology, and do a dry run if needed.

Share your subject matter expertise and connect with our military families!

Join leading industry partners in our Blue Star Webinars Program