

COVID-19

MILITARY SUPPORT INITIATIVE

PRESENTED BY

Booz | Allen | Hamilton

5 TIPS AND TRICKS

FOR USING PAIN POINTS POLL DATA

TIP #1:

Use the most recent statistic published on Blue Star Families' website. **BLUESTARFAM.ORG/PAIN-PTS**
Start with the most recent comprehensive roll-up and work your way back!

TIP #2:

Include an embedded link to the original source material/ comprehensive roll-up and/or cite it as follows:

- COVID-19 Military Support Initiative (2020). "Pain Points Poll: Week ##", **POLLING PERIOD**, [Weekly Overview]. Retrieved from **LINK TO SOURCE DOCUMENT**.
- *In-text attribution should be given to the COVID-19 Military Support Initiative (2020).*

TIP #3:

Always include the respondent group to which the statistic refers and a reference to the polling period.

- According to **[poll, study, survey]** on **[date]**, XX% of **[referent group]** reported **[answer option]**.

TIP #4:

Keep written copy as close to the finding/response option phrasing as possible.

TIP #5:

If you aren't sure about how you are using or interpreting the data, reach out for clarification! (POC: Jennifer Akin, jakin@bluestarfam.org)

COVID-19

MILITARY SUPPORT INITIATIVE

PRESENTED BY

Booz | Allen | Hamilton

5 TIPS AND TRICKS

FOR USING PAIN POINTS POLL DATA

EXAMPLES

INCORRECT

“25% of military families are making two house payments”

CORRECT

“According to a CMSI Pain Points Poll conducted April 15-21, 25% of military family respondents with current PCS orders report they are or will in the next 60 days be making two house payments due to PCS uncertainty.”