5 TIPS AND TRICKS FOR USING PAIN POINTS POLL DATA

**TIP #1:**
Use the most recent statistic published on Blue Star Families' website. [BLUESTARFAM.ORG/PAIN-PTS](http://BLUESTARFAM.ORG/PAIN-PTS)
Start with the most recent comprehensive roll-up and work your way back!

**TIP #2:**
Include an embedded link to the original source material/comprehensive roll-up and/or cite it as follows:
- In-text attribution should be given to the COVID-19 Military Support Initiative (2020).

**TIP #3:**
Always include the respondent group to which the statistic refers and a reference to the polling period.
- According to [poll, study, survey] on [date], XX% of [referent group] reported [answer option].

**TIP #4:**
Keep written copy as close to the finding/response option phrasing as possible.

**TIP #5:**
If you aren’t sure about how you are using or interpreting the data, reach out for clarification! (POC: Jennifer Akin, jakin@bluestarfam.org)
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INCORRECT

“25% of military families are making two house payments”

CORRECT

“According to a CMSI Pain Points Poll conducted April 15-21, 25% of military family respondents with current PCS orders report they are or will in the next 60 days be making two house payments due to PCS uncertainty.”