COVID-19 | Weeks 5-10 Defense Community Professional Demographics



Respondents who reported having a professional association to t lefense community*	he	ashington
Other military or defense community representative	47%	Alontana Dakota Minnesota
Employee in the private defense industry (including contracted non-DoD employee working on an installation)	24%	Oregon Idaho Wyoming Wyoming
Involved in a state or local professional council or organization that interfaces with a local installation and/or local defense business community	11%	Nevada Utah
School official with a high density of military-connected children in my district	7%	Nevada Utah Colorreto Kanso Missorri Missorri A
Business owner that serves the defense community	6 %	Arizona New Mexico Arkansas
Association of Defense Communities (ADC) member	6%	Texas
Installation manager (e.g. Base Commander or a key representative or liaison of the installation within the community)	5%	
State or local civilian public administration official	5%	Hawaii
State or local elected official	2%	© Mapbox © OSM

Polling and analysis made possible by Booz Allen Hamilton and USAA

Pain Points Poll Polling Period: March 18 - May 26, 2020 | Total respondents; 7,421. (Week one: 3/18-3/24 & 1,321 respondents; Week two: 3/25-3/31 & 1,234; Week three: 4/1-4/7 & 690 respondents; Week four: 4/8-4/14 & 668 respondents; Week five: 4/15-4/21 & 560; Week six: 4/22-4/28 & 560 respondents; Week seven: 4/29-5/5 & 822 respondents; Week eight: 5/6-5/12 & 562 respondents; Week nine: 5/13-5/19 & 160 respondents; Week ten: 5/20-5/26 & 655 respondents). Questions should be directed to survey@bluestarfam.org.

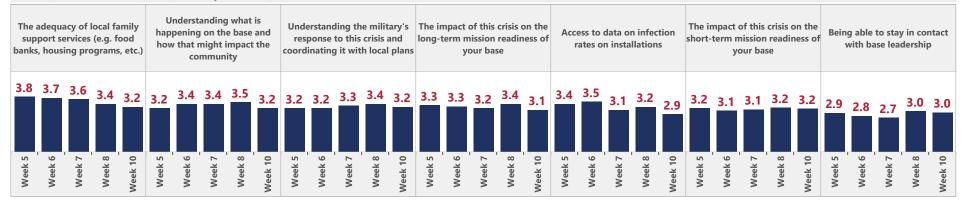
*Average across all polling weeks in which the question was asked.

COVID-19 | Weeks 5-10 Defense Community Concerns



Defense community professionals' average level of concern about local installation and/or community issues

Scale: 1 ("not at all concerned") to 5 ("extremely concerned")

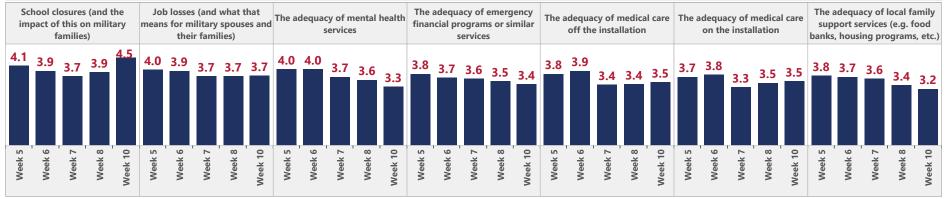


Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 Defense Community Concerns



Defense community professionals' average level of concern about impact on military families



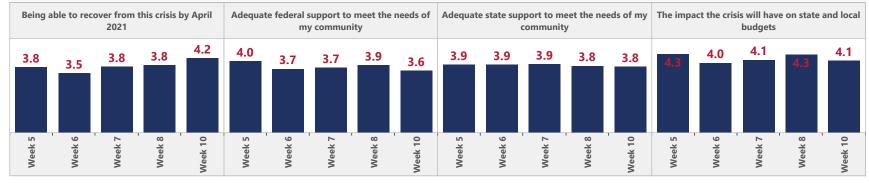
Scale: 1 ("not at all concerned") to 5 ("extremely concerned")

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 Defense Community Concerns



Defense community professionals' average level of concern about defense community economic recovery



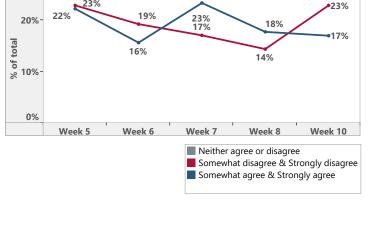
Scale: 1 ("not at all concerned") to 5 ("extremely concerned")

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 Effectiveness of Local Installation Communication



Responses to "The installation in my community has effectively communicated its activities and guidance during this crisis" among all respondent groups



Perceived effectiveness of local installation communication across all polling weeks



Polling and analysis made possible by Booz Allen Hamilton and USAA

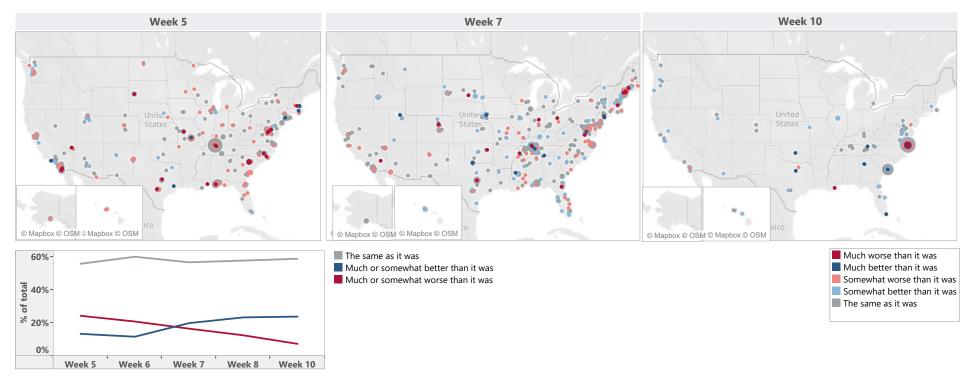
Pain Points Poll Polling Period: March 18 - May 26, 2020 | Total respondents: 7,421. (Week one: 3/18-3/24 & 1,321 respondents; Week two: 3/25-3/31 & 1,234; Week three: 4/1-4/7 & 690 respondents; Week four: 4/8-4/14 & 668 respondents; Week five: 4/15-4/21 & 560; Week six: 4/22-4/28 & 560 respondents; Week seven: 4/29-5/5 & 822 respondents; Week eight: 5/6-5/12 & 562 respondents; Week nine: 5/13-5/19 & 160 respondents; Week ten: 5/20-5/26 & 655 respondents). Week 9 was excluded from the trend analysis due to a low response rate during that polling week. Those who reported they neither agreed or disagree are hidden from this visualization to ease interpretation. Questions should be directed to survey@bluestarfam.org.

*Average across all polling weeks in which the question was asked.

COVID-19 | Weeks 5-10

Assessing Community Recovery: Responses to "How is your local community doing now compared to one week ago?"



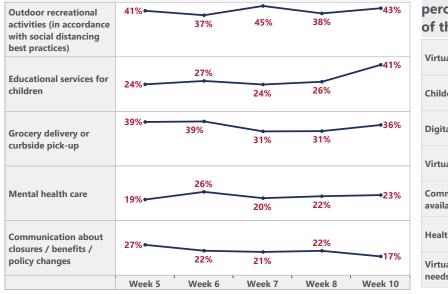


Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 What Active-Duty Families Reported They Needed During COVID-19



Services or resources in which perceived need/demand varied at least five percentage points over the course of the polling period



Average reported need/demand for services or resources that did not vary more than five percentage points over the course of the polling period*

-	Virtual activities for children	18%
	Childcare	13%
	Digital library resources	10%
_	Virtual activities for adults	8%
	Communication about resources / services available	16%
	Healthcare	17%
	Virtual activities for children with special needs	5%

"[We need] IEP assistance, school help at CDC and youth center for school work when parents are working full time. Trying teletherapy for speech, but it's been difficult. Haven't been able to setup occupational therapy." -Army Spouse

"Deliveries of food to those in self quarantine. If my friends can't have base access and we are quarantined because of a possible covid 19 exposure (my husband is still working though reduced hours), I am afraid my special needs child with a special diet would starve." -Air Force Spouse

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 What Veteran Families Reported They Needed During COVID-19



Services or resources in which perceived need/demand varied at least five percentage points over the course of the polling period

					-			
Outdoor recreational activities (in accordance with social distancing	38%	25%	33%	35%	42%	not vary more than five percentage points over the		
Educational services for children	15%	22%	18%	24%	39%	course of the polling peri	od*	
Grocery delivery or curbside pick-up	27%	25%	18%	32%		Digital library resources		
Mental health care	29%	16%	20%	24%		Virtual activities for adults		
Virtual activities for children	15%	13%	14%	17%	•23%			
Childcare	40/	4%	7%	8%	17%	Financial assistance		
Communication about resources / services available	4% 27%	16%	14%	27%		Communication about closures / benefits / policy changes		
Healthcare	21%	18%	20%	15%		Virtual activities for children with		
	Week 5	Week 6	Week 7	Week 8	Week 10	special needs		

Average reported need/demand for services or resources that did not vary more than five percentage points over the

11%

14%

18%

18%

3%

"Games, activities not electronic, something to help keep kids busy... that doesn't cost to much money." -Spouse of a Veteran

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 What National Guard Families Reported They Needed During COVID-19



Outdoor recreational activities (in accordance with social distancing best practices)	47%
Grocery delivery or curbside pick-up	33%
Healthcare	20%
Financial assistance	20%
Mental health care	20%
Communication about closures / benefits / policy changes	13%
Virtual activities for adults	13%
Childcare	13%
Communication about resources / services available	7%
Educational services for children	7%

Polling and analysis made possible by Booz Allen Hamilton and USAA

Pain Points Poll Polling Period: March 18 - May 26, 2020 | Total respondents: 7,421. (Week one: 3/18-3/24 & 1,321 respondents; Week two: 3/25-3/31 & 1,234; Week three: 4/1-4/7 & 690 respondents; Week four: 4/8-4/14 & 668 respondents; Week five: 4/15-4/21 & 560; Week six: 4/22-4/28 & 560 respondents; Week seven: 4/29-5/5 & 822 respondents; Week eight: 5/6-5/12 & 562 respondents; Week fine: 5/13-5/19 & 160 respondents; Week ten: 5/20-5/26 & 655 respondents). Week 9 was excluded from the trend analysis due to a low response rate during that polling week. Questions should be directed to survey@bluestarfam.org. *Average across all polling weeks in which the question was asked.

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COVID-19 | Weeks 5-10 **Unmet Community Needs According to Military Families**

Average reported unmet

community need/demand for

services or resources that did



Services or resources in which perceived unmet community need/demand varied at least five percentage points over the course of the polling period

of the polling perio	ba					not vary more than five	
Educational services for children	21%	24%	25%	18%	31%	percentage points over t course of the polling per	
Mental health care	21%	26%	27%	22%	 21%	Outdoor recreational activities (in accordance with social distancing best practices)	28%
	24%	24%			-20%	Financial assistance	19%
Childcare			18%	19%	~~~20 %	Virtual activities for children	11%
Communication about resources / services available	17%	20%	16%	13%	•13%	Healthcare	12%
Communication about closures / benefits / policy changes	21%	19%	14%	16%	→10%	Virtual activities for children with special needs	7%
Grocery delivery or	32%	26%		19%		Virtual activities for adults	9%
curbside pick-up			20%		9%	Digital library resources	5%
	Week 5	Week 6	Week 7	Week 8	Week 10		

"Things to do with kids as a community with social distance and not in touch with anybody. We love the chalk challenge [and] putting bears or stuffed animals or even drawing in the window so kids can walk or in the car or bicycle and count how many they can find...activities like that are awesome." -Air Force Service Member Spouse

"Free or low cost childcare. I am a nurse and have to work daily. My husband is on military orders until June or so. My oldest child 14 yrs old takes care of my 5yr old soon to be 6yrs old." -Air Force Spouse

12%

7%

9%

5%

of military family respondents reported their **community does not** have any unmet needs*

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 **Unmet Community Needs According to Veteran Families**



Services or resources in which perceived unmet community need/demand varied at least five percentage points over the course of the polling period

	1			1 31		for services or resource
Outdoor recreational activities (in accordance with social distancing best practices)	17%	24%	23%	28%	•28%	that did not vary more five percentage points
Educational services for children	16%	28%	19%	26%		the course of the polli period*
Financial assistance	21%	36%	25%	29%	20 %	Communication about
Mental health care	28%	31%	21%	38%	20%	resources / services available
Grocery delivery or curbside pick-up	20%	18%	6%	23%	12%	
Healthcare	17%	9%	15%	13%	 9%	Childcare
Communication about closures / benefits / policy changes	9%	15%	14%	16%	6%	Virtual activities for children with special needs
Virtual activities for adults	9%	10%	10%	14%	5%	children wich special needs
Virtual activities for children	7%	15%	7%	10%	5%	Digital library resources
	Week 5	Week 6	Week 7	Week 8	Week 10	

Average reported unmet community need/demand urces ore than nts over olling

10%

18%

17%

8%

4%

of veteran family respondents reported their community does not have any unmet needs*

"The school is doing awesome and there are a

learning and social interaction. However, with

both me and [my] spouse working full-time

(thankfully) it's hard to engage [because] it's

back till 6 pm." - Army Spouse & Veteran

offered during the daytime and we do not get

lot of educational/virtual opportunities for

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 Unmet Community Needs According to National Guard Fa

Average reported unmet community need/demand for services or resources

Financial assistance	25%	Healthcare	10%
Outdoor recreational activities (in accordance with social distancing best practices)	23%	Virtual activities for children	10%
Childcare	18%	Virtual activities for adults	10%
Mental health care	17%	Communication about closures / benefits / policy changes	8%
Grocery delivery or curbside pick-up	15%	Digital library resources	5%
Educational services for children	15%	Virtual activities for children with special needs	3%
Communication about resources / services available	14%		

"Our daughter received weekly speech and counseling therapy at school and since school has been out we have not been able to receive these services and nothing has been provided as far as resources for us to seek them on our own." -National Guard Spouse

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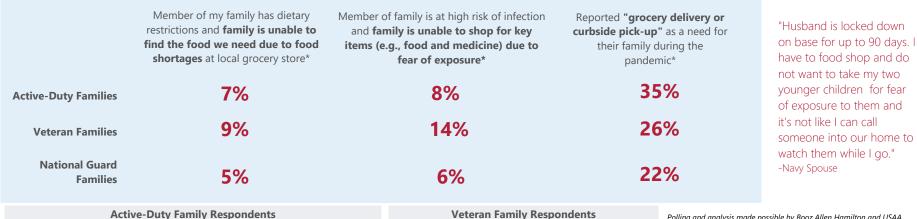
19%

of National Guard families reported their community does not have any unmet needs*

Polling and analysis made possible by Booz Allen Hamilton and USAA

COVID-19 | Weeks 5-10 The Impact of COVID-19 on Food Insecurity







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